

Mailchimp API Key Setup Guide

Yo!Coach offers the functionality to automate system newsletters and enables your platform's users to subscribe to your newsletters. This functionality is facilitated through **Mailchimp** as third-party API support. To integrate the API, configure the system keys from the **Manage Settings** > **General Settings** > **Third Party API** section.

Newsletter Subscription		
Mailchimp Key		
Mailchimp List ID	This Is The Mailchimp Application Key Used In Subscribe And Send	1 Newsletters.
Mailchimp Server Prefix	Enter Mailchimp Server Prefix from your account	

To collect these keys, follow these steps:

- 1. Log in to your Mailchimp account. If you don't have one, visit https://mailchimp.com/ to create a new account.
- 2. Once logged in, you are redirected to your Mailchimp account Dashboard. Click on the **Username** provided at the bottom-left corner which will open a drop-down list of options.





3. Click on Account & Billing and you are redirected to the Account & Billing settings page.

Thomas Cook			
Overview Settings • Billing • Extras •	Integrations Shop New	Plans	
Free plan			
Contacts	11 of 2,000	Sends	0 of 10,000
1,989 contacts remaining on your selected plan View audiences		10,000 sends remaining in your selected plan. Sends reset on Aug 9. View campaigns	
Account issues			
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4. Click on Extras and select API Keys from the dropdown.



Overview Settings + Billing +	Extras ∽ Integratio	ons Shop New	Plans	
Free plan ^{Contacts}	Referrals API keys Registered apps	11 of 2,000	Sends	0 of 10,00
1,989 contacts remaining on your selected View audiences	plan		10,000 sends remaining in your selected plan. Sends reset on Aug 9. View campaigns	
Account issues				
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5. You are redirected to the API Keys page.

API keys						
About the API		Developing an app?		Developer Tools		
The Mailchimp API makes it easy to integrate Mailchimp's feature applications.	y for programmers s into other	Writing your own application that requir other Mailchimp users' accounts? Checl <u>OAuth2 API documentation</u> , then registe	res access to k out our er your app.	Have a mobile app? Wan contacts, and track cont of code? Check out our and then create a client	t to add, update, act events in just <u>Mobile SDK Docu</u> key to get started	or tag a few lines mentation, 1!
Read The API Documentation		Register And Manage Your Apps		Create A Client Key		
Your API keys API keys provide full access to y keeping API keys secure.	our Mailchimp account,	so keep them safe. <u>Tips on</u>				
Created	User	Label	API key		Status	
Jun 29, 2021 2:35 am	Thomas Cook (owner	r) none set	adaae7f6	0911266_7_ICE00u0708f	\checkmark	×
Jun 28, 2021 8:33 am	Thomas Cook (owner	r) created by sandoup	f44320b	/of40bc6220bebd2b8v8		×
Apr 09, 2021 9:53 am	Thomas Cook (owner	r) none set	Cúpac	Cb6e8b354miofdcee0		×

6. Click on Create A Key to create a new Mailchimp Key. Copy this API key. On your Yo!Coach panel, navigate through Manage Settings > General Settings > Third Party section. Paste the copied secret key in the Mailchimp Key field and click on Save Changes.



Newsletter Subscription	
Mailchimp Key	
Mailchimp List ID	This Is The Mailchimp Application Key Used In Subscribe And Send Newsletters.
Mailchimp Server Prefix	The Mailchimp Subscribers List ID.

7. Move back to your Mailchimp account and click on Audience from the top header of the page. Click All Contacts and you are redirected to the Audience page.

E			Audience			
2 88	Audience	^	Thomas Cook	View Contacts	Manage Audien	ce ¥
	Audience dashboard		This audience has 11 contacts. 11 of them are subscribers.			
	All contacts Signup forms Tags Segments Surveys		New ways to grow your audience with Mailchimp's mobile app Now you can add contacts to your Mailchimp audience, no matter where you are. Easily scan informati your address book directly, with new tools on the Mailchimp mobile app. See how it works.	ion from a business	card or import	×
	Preferences center					
Â:	Inbox Campaigns	~	Induit the new QuickBooks Online Integration Automatically sync your QuickBooks Online customers and seles data to Mailchimp.		Connect	×
e P	Automations	~				
	Website	~				

8. Click on Audience Name and Defaults.



Audience	
Thomas Cook	
Your audience has 11 contacts. 11 of these are subscribers.	
Overview Manage contacts • Add contacts • Signup forms Preferences center	Settings - Inbox Surveys Q
	Audience name and defaults
	GDPR fields and settings
Filter by Tags View Segment V New Segment	Publicity settings
← Email Address First Name Last Name Address Phone Number	Audience fields and * MERGE * tags
4	Required email footer content
avantika@dummyld.com >	API API

9. You are redirected to the Audience Name and Campaign Defaults page. From this page, copy the Audience ID. Head over to your Yo!Coach account and navigate through, Manage Settings > General Settings > Third Party. Paste the previously copied audience ID in the Mailchimp List ID field and click on Save Changes.

Audience	
Thomas Cook	
Your audience has 11 contacts. 11 of these are subscribers.	
Overview Manage contacts Add contacts Signup forms Prefe Audience name and campaign default	rences center Settings - Inbox Surveys Q ts
Overview Manage contacts • Add contacts • Signup forms Prefe Audience name and campaign defau	rences center Settings > Inbox Surveys Q ts Audience ID
Overview Manage contacts Add contacts Signup forms Prefe Audience name and campaign defaul Audience name Audience name	rences center Settings > Inbox Surveys Q ts Audience ID Some plugins and integrations may request your Audience ID.

10. To add the Mailchimp Server Prefix, refer to the URL after logging into the Mailchimp account. The first section on the URL text before the



period(.) is your MailChimp prefix account. Copy this text from the URL field.



 From your Yo!Coach account, navigate through Manage Settings > General Settings > Third Party. Paste the previously copied URL text into the Mailchimp Server Prefix field and click on Save Changes.

Newsletter Subscription	
Mailchimp Key	
Mailchimp List ID	This Is The Mailchimp Application Key Used In Subscribe And Send Newsletters.
Mailchimp Server Prefix	Enter Mailchimp Server Prefix from your account

Once all the steps are followed through, Mailchimp is successfully configured on your system.