

Mailchimp API Key Setup Guide

To enable **'Newsletter Subscription'** and run it successfully, configure **'Mailchimp'** keys under **Admin->Settings->General settings->Third party API**

Newsletter Subscription

Mailchimp Key

This Is The Mailchimp's Application Key Used In Subscribe And Send Newsletters.

Mailchimp List Id

This Is The Mailchimp's Subscribers List Id.

Fig. 1: Admin Third-Party API Settings

To collect these keys, Follow below steps:

1. Login to your Mailchimp Account, If you don't have one, create a new Mailchimp Account and login.(Visit <https://mailchimp.com/>)
2. Once logged in, you'll be redirected to Mailchimp Dashboard. Click on **'Username'** provided at the top-right corner, which will open a drop-down list of options.(fig 2)

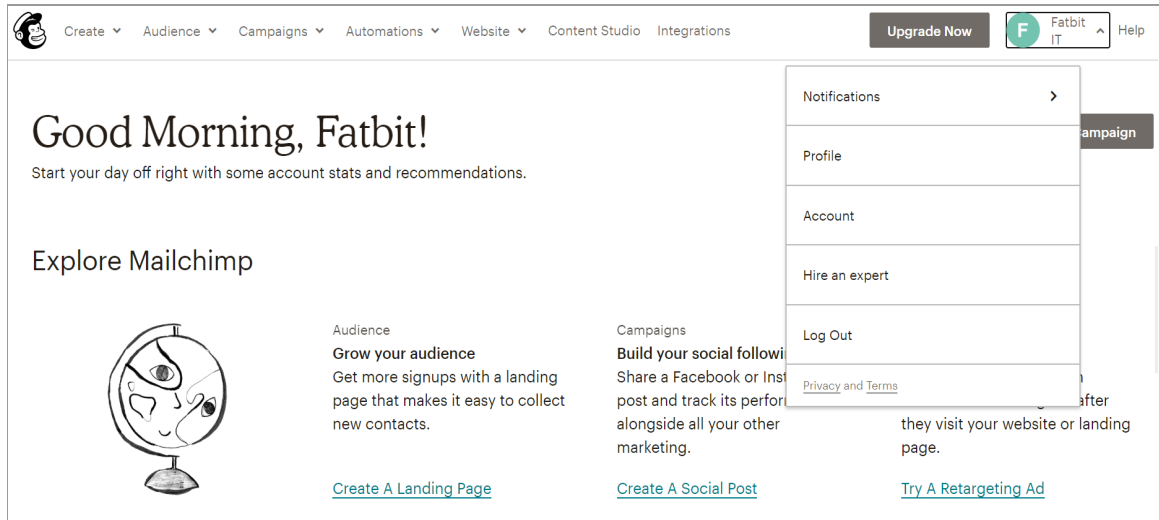


Fig. 2: Mailchimp Dashboard

3. Click on **'Account'** which will redirect to the **'Account'** settings page. (fig 3)

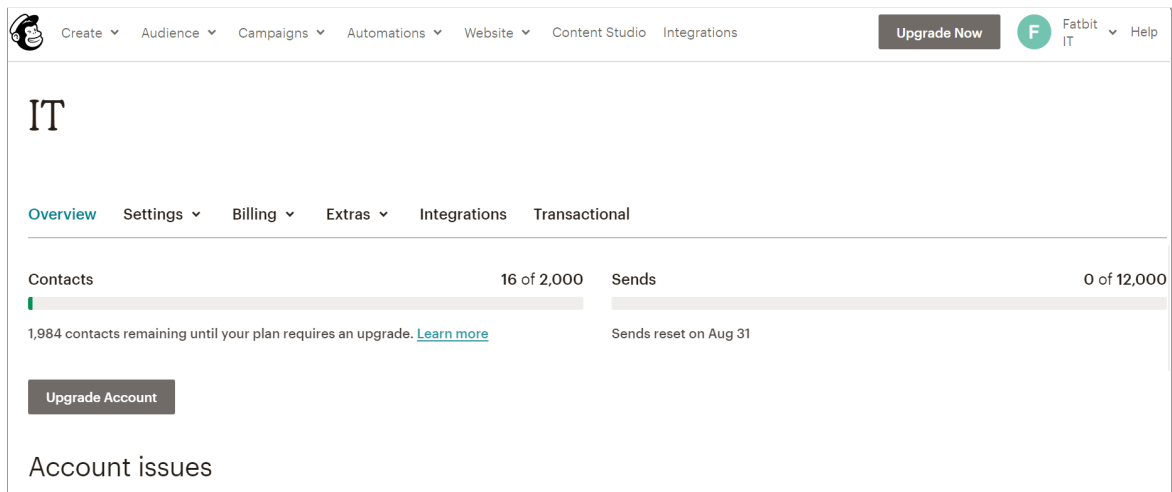


Fig. 3: 'Account' Settings Page

4. Click on **'Extras'** which will open a drop-down list. Click on **'API Keys'**. (fig 4)

- Click on the **'Create A Key'** button which will create a new **'Mailchimp Key'**. Copy and paste this API key in the corresponding section. ([fig 1](#))
- Click on **'Audience'** provided on the top header of the page and then click on the **'All Contacts'** button, which will redirect to the **'Audience'** page.(fig 6)

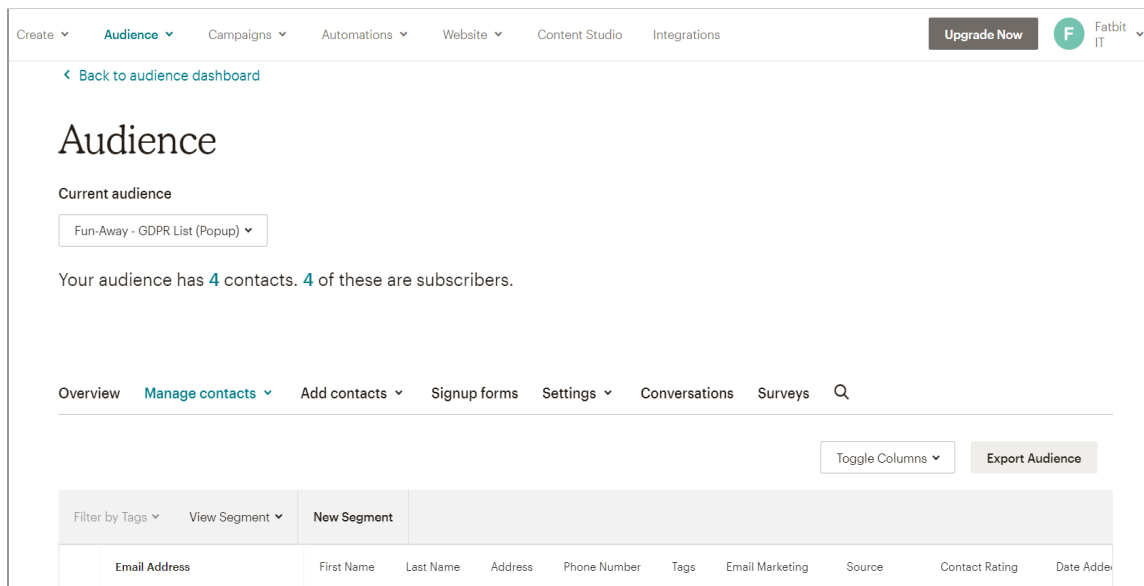


Fig. 6: 'Audience' Page

- Click on **'Audience Name and Defaults'** .(fig 7)

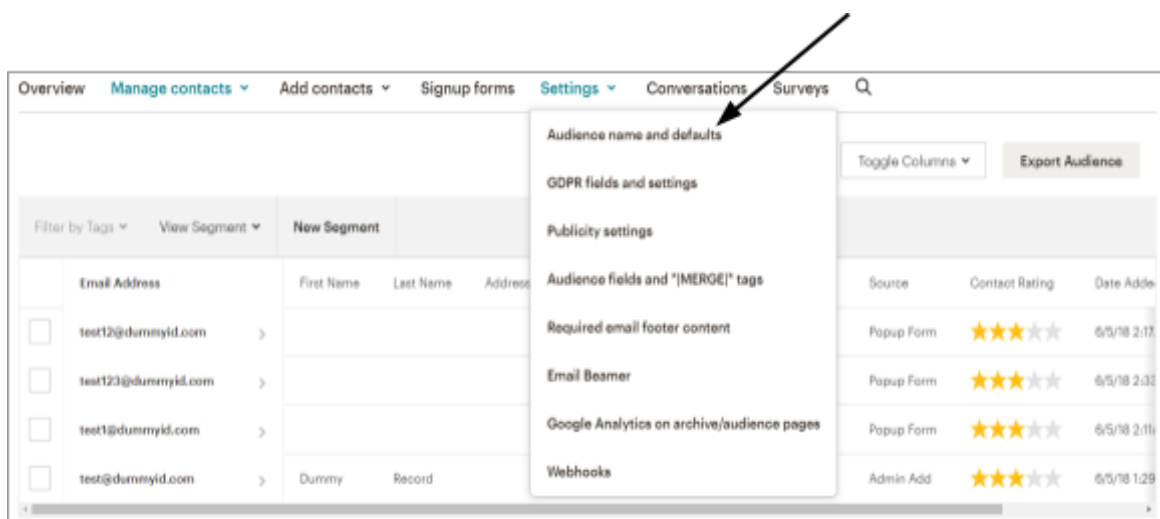


Fig. 7: 'Audience Name and Defaults' Page

- You'll be redirected to the 'Audience Name and Campaign Defaults' page. On this page, an 'Audience ID' is mentioned (fig 8). Copy this ID and paste it in the 'Mailchimp List ID' input field (fig 1).

Audience

Current audience

Fun-Away - GDPR List (Popup) ▼

Your audience has 4 contacts. 4 of these are subscribers.

Overview Manage contacts ▼ Add contacts ▼ Signup forms Settings ▼ Conversations Surveys Q

Audience name and campaign defaults

Audience name

Fun-Away - GDPR List (Popup)

Want to change your signup form title?

Audience ID

Some plugins and integrations may request your Audience ID.

Typically, this is what they want: **062b62f477**.




Fig. 8: Audience ID