



Online Course Marketplace Software

Feature List -

Version 4.0

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1. System Overview

Yo!Coach Plus is a powerful online course marketplace software - designed specifically for entrepreneurs looking to build a platform similar to Udemy and Coursera.

Tutors/Subject experts can add and sell pre-recorded courses covering several niches using the platform. In addition, Yo!Coach Plus incorporates all synchronous learning features that are available in Yo!Coach.

- Built-in notes for condensed records.
- Certificate for skill authentication.
- Multicurrency/Multilingual for a global audience.

2. User Types

The platform has different types of users which include:

- i. Guest Users:** A guest user can view complete details of the listed teachers, group classes, and courses and also navigate to other pages of the platform that do not require registration/log-in.
- ii. Learners:** A learner can search for teachers, group classes, and courses and view results based on the search criteria. Also, a learner can preview the course video and its content to make a buying decision.
- iii. Teachers:** A teacher can register and create a public teaching profile (as per the experience) on the platform. Teachers can also create and manage courses on the platform which will be available for the learners to purchase.
- iv. Admin:** Admin has complete control of the platform. The admin is responsible for the approval of teachers and courses on the platform. Admin also manages commissions for various platform offerings such as courses, lessons, and group classes.

3. Features Available

Following features are available in the platform:

3.1 Front-end User Features (Learners)

1. Register & Login

- Via Email
- Via Facebook and Google

2. **Time Zone** - Once a user opens the platform, their time zone is auto-detected.

3. Multi-Lingual

4. Multi-Currency

5. Browse & Search

- Browse teachers as per languages
- Browse Courses as per category
- Search by Teacher Name, Language, Price Range, Time Availability, and many more secondary filters
- Search by Course Name, Category, Tags, Price Range, Time Availability, and many more secondary filters
- View results as per the searched criteria

6. Sort & Filters

→ Sort By:

- Most Popular
- Price Low to high
- Price High to Low

- **Filter By:**
 - Languages
 - Subjects
 - Skills
 - Course levels
 - Location (Country)
 - Teacher's Gender

7. Courses' Listing Page (Result Page): View courses based on selected criteria with the following details:

- Courses' Title
- Courses' Subtitle
- Courses' Image
- Courses' Preview Video
- Ratings
- Category/Sub Category
- Certificate Tag
- Courses' Level
- Total Lectures
- Courses' Duration
- Total Enrolled Learners
- Tutor Name & Image
- Courses' Price

8. Course Detail Page: By clicking on a course, the user is redirected to the course detail page consisting of the following information:

- Course Title
- Course Subtitle
- Course Image
- Course Preview Video
- Ratings
- Category/Sub Category

- Certificate Tag
- Course Level
- Total Lectures
- Course Duration
- Total Enrolled Learners
- Tutor Name & Image
- Course Price
- Mark Favorite
- Course Overview
- Course Description
- Course Tags
- About Tutor
- Course Curriculum
- Share Course on Social Media
- Course Reviews
- More Courses by Tutor

9. Course Refund Policy: The system admin can define the refund policy of the course under which a user can purchase the course and ask for a refund within the duration. Based on admin approval the refund for the same will be processed.

10. Course Checkout: A learner can select a course and buy the same using various payment options available on the platform including wallet, bank transfer, Stripe, Paypal, Paygate, Paystack, Authorize.net, and so on.

11. Start Course: Learners will be able to access all purchased courses from their dashboard. They can start learning the course immediately or as per the availability.

12. Progress Tracking: Learners will be able to track the completed lectures in the course. They will also be able to jump to any previous or upcoming lecture, based on the requirement.

13. Course Notes: Learners will have an option to maintain notes with an ongoing lecture, which will help in summarizing the course later.

14. Additional Documents Access: Learners can access all attached documents in the lectures. In addition, documents will be downloadable.

15. Course Certificate: On completion of the course, learners will be awarded a certificate, which can be downloaded and shared on social media.

16. Course Ratings: Learners can review the course post-completion. The rating will be added to the course and the tutor's profile.

17. Retake Course: On retaking a course, the progress will be reset for the learner he will be able to go through all lectures again.

18. Teachers' Listing Page (Result Page): View teachers based on selected criteria with the following details:

- Teachers' Name
- Teachers' Image
- Location
- Ratings
- Price Range
- Language(s) they Teach
- Language(s) Spoken (with proficiency level)
- No. of Sessions Delivered
- No. of Students Enrolled
- Brief Introduction
- Availability Calendar

19. Teacher Detail Page: By clicking on a teacher's profile, the user is redirected to the teacher detail page consisting of the following information:

- Teacher Name

- Teacher Image
- Intro Video (populated via YouTube link)
- Location
- Reviews and Ratings
- Price Range
- Languages they teach
- Languages Spoken (with proficiency level)
- No. of sessions delivered
- Profile Description (About the Teacher)
- Availability Calendar
- Teaching Expertise
- Resume
- Profile sharing
- Free Trial Booking
- Lesson Booking
- Courses offered by the tutor
- Classes offered by Tutor
- Message to Teacher with Attachments
- Message Notifications

20. Free Trial Booking (30 Mins Trial)

- Users select the date and time from the availability calendar
- Complete booking

The free trial session time is common for all the teachers on the platform. The students can take 1 free trial per teacher.

21. Paid Booking & Checkout

- Select Number of Lessons
- Select Recurring Buy (Optional)
- View Lesson(s) Price

- Select Payment Method
- View Total Price
- Complete Payment
- Schedule a lesson after successful payment through the Thank You page and also through My Lessons page

22. Join Lessons/Classes

- Once a Free trial/Private lesson/Group lesson is purchased and booked, they are listed under the lessons section.
- As per the scheduled time, students can join the class/lesson to be delivered by teachers.

23. Lesson Interaction/Delivery Tools (AtomChat, Lessonspace, and Zoom)

- **Video Chat**
 - All the lessons are delivered by teachers via video call.
 - Video calling platforms have features like screen sharing & recording.
 - The screen sharing and recording feature depend upon the subscribed API package.
- **Whiteboard:** Whiteboard can be used by the teachers and students to collaborate with each other. Tools like the highlighter, pen, zoom, shapes, and many more enhance the online learning experience.
- **Textpad or Collaborative Document:** This feature allows teachers and learners to create notes during the lessons. A teacher can create a TextPad to write and share it with an individual learner or vice versa. The collaboration in the text pad is one-to-one i.e. between one teacher and one learner. The TextPad has the following features:
 - Write Text

- Change Font (Type, Size, Color)
 - Font Style (Bold, Italic, Underline)
 - Bullet Lists
 - Undo/Redo
 - Copy/Paste
 - Save and Download
- **Text Chat:** A chat option is available using which learners and teachers can communicate with each other. Text chat has the following features:
 - Text Messages Interchange
 - Emoticons
 - Special Characters
 - Language Translations
 - Speech Messages

For more features and pricing, please review:

- **Atom Chat:** <https://www.atomchat.com/pricing>
- **Lesson Space:** <https://www.thelessonspace.com/pricing>
- **Zoom:** <https://zoom.us/pricing>

Based on the API used on the platform, the above-mentioned features might vary.

- **Flashcards:** A learner can create flashcards for lessons. This can help in learning the language with the following details:

- New Word
- Definition
- Pronunciation
- Notes

Learners can review flashcards to revise new words.

24. Lesson Rescheduling: Learners have the option to reschedule their lessons, i.e. they can choose an alternative time from the teacher's availability calendar for rescheduling. A notification is sent to the teacher regarding the new schedule.

25. Lesson Cancellation (Website Wallet): Learners have the option to cancel the lesson. Upon cancellation, the credit will be returned to the learner's online wallet in the platform which can be used to make payments for other lessons.

26. Report Issue in Lesson: In case of any technical difficulty, the learners can report an issue to the teacher. The teacher decides whether they would like to:

- Complete the lesson
- Reschedule the Lesson
- Refund 50%
- Refund 100%

Disputes are then raised to the admin.

27. Review and Ratings: Upon lesson completion, the learners submit reviews and ratings for teachers. Review and ratings are reflected on the respective teachers' profiles after the admin's approval.

28. Gift Cards

- **Buy Gift Card:** Users can buy a gift card from the website to share with their friends and acquaintances after specifying the following details:
 - Name
 - From
 - Message
 - Gift Card Price
 - Complete Payment

Once purchased, a gift card is sent to the buyer's email ID from where they can further share it with their friends and acquaintances.

- **Redeem Gift Card**
 - All the gift cards can be redeemed on the website while making payments for the lessons.
 - Once redeemed, gift cards cannot be redeemed again.

29. Video Section: A dedicated Video Content page is available on the website where YouTube videos are linked for users' help and convenience. These videos are admin manageable and are added from the admin back-end.

30. Subscribe to Newsletter

31. Editable Content Blocks

32. FAQ

33. CMS Pages (About Us, Privacy, Terms, etc.)

23. Contact Us

3.2 Front-end User Features (Teachers)

The teachers have all the features of learners along with the following additional features:

1. Register & Login

- Via Email
- Via Facebook and Google

2. Submit Additional Details/Apply to Teach

- Languages they teach
- Languages they speak
- Video URL (YouTube)
- Biography (About Me)
- Resume
- Availability for Teaching
- Profile Image
- Govt. ID Proof
- Agreement Terms
- Submit

The profile details are submitted to the admin for approval. After getting approval from the admin, the teachers can access the dashboard.

3. Course Management: Tutors will be able to create and manage courses from the tutor dashboard. They will get access to create courses by adding videos, text, and other resources. The course will consist of sections and lectures, tutors will also be able to manage settings and other course-related information.

4. Course Resources: Tutors have an option to upload resources on the platform, which will be available for reuse in different courses.

5. Teacher Profile: There are many details in the teacher's profile that can be edited/deleted by the teacher himself/herself. Below is the list of details in the teacher's profile:

- Personal information like name, gender, phone number, location, profile picture, introduction video link, and biography.
- Subjects to be taught and languages that are spoken by the teacher.
- Teachers can select the time duration for which they want to deliver the sessions and set their prices accordingly.
- Teachers can add, edit, and delete their work experience.
- Skills like accent, teaching level, learners' age group, etc. can also be managed by the teacher.
- Payments can be managed by the teacher.
- Teachers can change their emails and passwords.

The details in the profile section can be edited and deleted by the teacher anytime.

6. Availability Calendar (Timezone Based)

- The availability calendar allows teachers to specify their weekly and daily availability.
- The teachers have the option to select any Timezone to specify their availability regardless of their current location.
- The availability calendar can be synced with Google calendar to better manage the availability.

7. Price Setting

- Lesson Price
 - Single Lesson Price
 - Bulk Lesson Price
- Personal Student Price

- Teachers can fix any price for their students irrespective of their lesson price.
- This is applicable to students for all future purchases.

8. Teaching Guidelines: This is the CMS page where all the teaching guidelines are available for teachers. This page is managed by the admin.

9. Teaching Tutorials: The section consists of tutorial videos (YouTube) for teachers. Tutorial videos are created and uploaded by the admin from the admin panel.

10. Group Classes: Teachers create and manage group classes with different slots from this slot.

11. Group Class Packages: This section consists of Group Class Packages created by the teacher. A teacher can integrate a number of group classes in the form of a package and teach each class according to the set sequence.

3.3 Admin Features

This section empowers the admin to manage the entire platform from the backend as it comes with strong functionalities. These are:

- Manage Course Approvals
- Manage Courses
- Manage Refund requests
- Manage Course Certificate
- Manage Course Languages
- Manage Course Categories
- Manage Users (teachers/learners) and User Profiles
- Manage Teacher Approval
- Manage PWA Settings
- Manage Languages Type

- Theme Management
- Manage Payments
- Manage Orders/Bookings
- Manage Cancellations
- Manage Withdrawals
- Manage Issues Reported by Learners
- Manage Offers/Promo Codes
- Manage Videos/Tutorial Videos
- Manage Settings
- Manage slots for Single lesson and Group classes
- Manage Gift Cards
- Manage Bulk Lesson Packages
- Manage Content Pages like About, Term of use, Privacy policy, Guidelines, FAQ, etc.
- Manage Blogs
- Manage Flash Cards (Enable/Disable)
- Generate Sitemap
- Manage User GDPR Requests
- Security Settings

*Yo!Coach Plus is highly committed to the users' rights to privacy and protection, and therefore, complies with the **GDPR policies**. It now aims to offer control to the users over sharing their personal data. The users registered on the platform can anytime request the admin to delete their personal information. The compliance enables business owners to assure the platform users who are concerned about their security and privacy.*

3.4 Marketing Features

To get the most from the tutoring platform, Yo!Coach Plus is integrated with google analytics. Drawing insights from in-depth analysis like visitor statistics, traffic sources, and much more, the admin can deliver better experiences and drive results. Yo!Coach

Plus also comes with a Robots.txt file, which is added to disallow indexing of the unwanted pages and avoid overloading the platform with requests.

4. Payment Process

- Once payment is made by the learner, complete payment is sent to the Portal Payment Account, and virtual credits are sent to the teacher's online wallet after the lesson delivery (with portal commission deduction).
- Teachers have the option to request a withdrawal. Once the withdrawal request is submitted, the admin can transfer the money to the teacher's:
 - Bank Account or
 - PayPal account, i.e. via PayPal Payouts

5. Third-Party APIs Integration

Following is the list of APIs used in the platform:

Payment APIs

- PayPal Standard Payments including Payouts
- Authorize.Net Payments
- Stripe
- Paystack
- PayGate
- Bank Transfer

Lesson Interaction and Delivery

- AtomChat
- Lessonspace

- Zoom

Others

- Google Analytics
- Mailchimp

6. Yo!Coach Plus Niches

The Yo!Coach Plus architecture supports platforms to be built/modified for the following applications:

- Business Courses Platform
- Development/Design Courses Platform
- Personality Development Courses Platform
- Dance Courses Platform
- Fitness Courses Platform
- Foreign Language Courses Platform
- Academic Education Courses Platform
- Health & Wellness Courses Platform

Note: *The configuration of 3rd party APIs by our team will carry additional charges.*

A Perfect Solution for Building an Online Course Platform

[Explore Front End Demo](#)

[Explore Tutor Demo](#)

[Explore Admin Demo:](#)

or

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